



THE KOKKALIS FOUNDATION

•Leadership •Public Service •Innovation

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# VISIONS

2 Adrianou Street, GR-115 25 Athens, Greece, Tel: +30 213 0004901-2, Fax: +30 213 0004905  
Editor: Monica P. d' Assunção Carlos, mcarlos@kokkalisfoundation.gr

## Commencement of the fourth phase of the Kokkalis Program on Southeastern and East Central Europe at the Kennedy School of Government



Kokkalis Foundation Chairman Mr. Socrates Kokkalis visited Harvard University, marking the commencement of the fourth phase of the Kokkalis Program on Southeastern and East Central Europe at the Kennedy School of Government that will extend the program's activities through 2013.

During his visit Mr. Kokkalis and his family were welcomed by Harvard University President Drew Gilpin Faust. Mr. Kokkalis

had the opportunity to talk to President Faust about the program's achievement and learn from the President about the University's new areas of focus.

"The Kokkalis Program has opened doors for the many Southeast European students to come to Harvard for the purpose of learning to become catalysts for peace and stability in their home region", said Harvard President Drew Faust. "But Socrates Kokkalis' vision and generous support is also redefining how all students at the Harvard Kennedy School view their futures and their responsibility to society."

Kennedy School Dean David Ellwood commented on the renewal of the agreement with Mr. Kokkalis, "thanks to the vision and generosity of Socrates Kokkalis, the Kokkalis Program has become among the Kennedy School's most effective and important programs, educating the superb students of South East Europe and sharing the ideas and insights of leaders for the region with Harvard and the entire community."

Harvard University Vice-Provost for International Affairs, Prof. Jorge Dominguez, stated that "the Kokkalis Program has come up in university-wide studies as a model regional program, distinguished for the quality of service to its fellows, its adherence to Harvard University academic values, and the breadth of activities it brings to the University."

Upon renewing his support to Harvard, Mr. Kokkalis thanked President Faust, Dean Ellwood and Vice-Provost Dominguez for the university's commitment to advancing a peaceful and prosperous Southeast Europe.

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"Socrates Kokkalis' vision and generous support is redefining how all students at the Harvard Kennedy School view their futures and their responsibility to society."

-Drew G. Faust  
President, Harvard University

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## News

### COOPERATION BETWEEN THE KOKKALIS FOUNDATION AND ISTANBUL BILGI UNIVERSITY'S EUROPEAN INSTITUTE IN THE FIELD OF GREEK-TURKISH STUDIES



ISTANBUL BILGI UNIVERSITY  
European Institute

The Kokkalis Foundation and Istanbul Bilgi University's European Institute, Division of Turkish-Greek Studies, announced on July 31st 2008

their cooperation in the field of Greek and Turkish Studies.

The agreement foresees a two-year collaboration during the two academic years starting from 2008 to 2010 for the mutual advancement of the purposes of both institutions. The Kokkalis Foundation will be supporting Greek-Turkish studies at Istanbul Bilgi University by offering scholarships and fellowships to Greek citizens pursuing the Master degree in International Relations with a concentration on Greek-Turkish relations at the University.

The cooperation aims at building bridges and facilitating international understanding of Greece and Turkey, in line with the Kokkalis Foundation's mission to promote regional stability through the advancement of knowledge and education. The agreement between the two institutions also allows for prospective joint research and development activities on issues of mutual interest, as well as the co-organization of seminars, conferences, symposia and other activities.

The Division of Turkish-Greek Studies of the European Institute of Istanbul Bilgi University was established in 2005 as a teaching and research division that aims at fostering institutional collaboration between the academic communities of the two countries as well as increased student mobility, as a means to further rapprochement and strengthen bilateral relations through education.

The Division of Turkish-Greek Studies of the European Institute of Istanbul Bilgi University has offered the Master of Arts program in International Relations with a concentration on Greek-Turkish relations since its inception. Combining a solid foundation in the discipline of International Relations with a concentration on Greek-Turkish relations, the program's curriculum is designed to enhance students' knowledge of the theory and practice of international relations with a focus on the politics and international relations of Greece and Turkey. The program is the only one of its kind internationally and boasts a 50%-50% ratio of Greek to Turkish students. It also facilitates the interaction between prominent Greek, Turkish and international academics, hosting research fellows and supporting collaborative research on Greek-Turkish relations.

The Division of Turkish-Greek Studies at Bilgi University has established a strategic partnership with The Hellenic Foundation for European and Foreign Policy (ELIAMEP) on the organization of joint events and the recruitment of students and fellows from Greece. In addition, close links have been established with a number of Greek universities as well as with teaching and research centres internationally, such as the Hellenic Observatory at the London School of Economics and Political Science; The Greek-Turkish Network at St. Anthony's College, Oxford; and the Department of Turkish Studies and Middle Eastern Studies at the University of Cyprus.

## New Research Project

### INNOVATION AND ENTREPRENEURSHIP IN THE KNOWLEDGE SOCIETY



ΟΙΚΟΝΟΜΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΑΘΗΝΩΝ

The Kokkalis Foundation has started a research collaboration with the Athens University of Economics and Business (AUEB) and completed the first phase of a study on innovation and entrepreneurship in Greece, in comparison with a select group of European states.

Entitled "Innovation and Competitiveness in Greece: comparative evaluation with international indicators, policies, and suggestions for innovation strategy", the purpose of the study is to evaluate areas of innovation performance and underperformance using the comparative ranking of Greece on indicators taken from the European Innovation Survey, the World Competitiveness Yearbook of IMD, and the Global Competitiveness Report of the World Economic Forum. The indicators selected measure innovation inputs, conditions (economic policy and national context) and innovation outputs. Greece's strong and weak rankings in the three above sources are identified and a holistic interpretation is attempted.

The study identifies three main factors that are responsible for Greece's innovation underperformance: 1) venture capital creation, 2) legal framework and business start up requirements, 3) the relationships between the university and industry.

In its second phase, the project will include a follow-up study measuring the impact of these variables through research on taxation rules and their effect on the creation of venture capital, analysis of intellectual property rules and legal requirements of start-ups, and research on R&D expenditures in the public and private sector.

The goal of the research project is to identify the conditions that can release venture capital for innovation and further the transfer of technology between research institutions and private enterprises, thus facilitating innovation and improved competitiveness.

## The Kokkalis Foundation joins the European Foundation Center



The Kokkalis Foundation is proud to announce that it has become a member of the European Foundation Centre (EFC). Based in Brussels, the European Foundation Centre is an international association of foundations and corporate funders dedicated to creating an enabling legal and fiscal environment for foundations, documenting the foundation landscape, strengthening the infrastructure of the sector, and promoting collaboration, both among foundations and between foundations and other actors, to advance the public good in Europe and beyond.

## Publications

### NEW TITLE



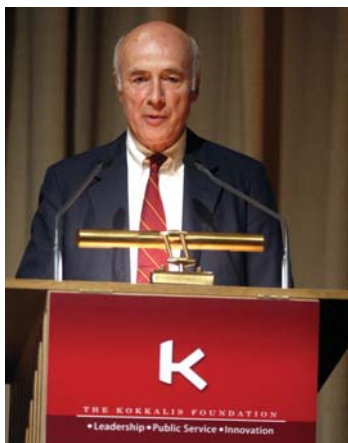
**CARLOS, MÓNICA R. P. D'ASSUNÇÃO, ED. "THE CHALLENGE OF SOCIAL POLICY REFORM IN THE 21ST CENTURY: TOWARDS INTEGRATED SYSTEMS OF SOCIAL PROTECTION" ATHENS: I. SIDERIS PUBLISHING, 2008.**

The new volume includes a collection of select research contributions that raise the issue of coordination between social security policy with social assistance, labor market, and family policy instruments. Globalization and the concomitant transformation of labor markets, migration, new family forms, and demographic changes all pose a serious challenge of transformation of present welfare policy systems into integrated systems of social protection. This volume explores avenues toward reaching an encompassing, cooperative, constructive, and mutually beneficial social dialogue and identifies alternative or complementary uses of social policy instruments. It is an attempt to address today's challenge of added economic efficiency and social effectiveness by taking an integrative approach to social policy reform.

Book contributors include Jane Lewis (Oxford University), Antigoni Lyberaki (Panteion University), Thomas Maloutas (National Centre for Social Research), Manos Matsaganis (Athens University of Economics and Business), Elias Mossialos and Sara Allin (London School of Economics and Political Science), Demetrios Papademetriou (Migration Policy Institute), Maria Petmesidou (Democritus University of Thrace), George Psacharopoulos (Member of the Hellenic Parliament), Martin Rhodes (European University Institute), Dimitris Sotiropoulos (University of Athens), Michalis Spourdalakis (University of Athens) and Dionissis Gravaris (University of Crete), and Polyxeni Triantafillou (European University Institute). Former European Commissioner for Employment and Social Affairs Anna Diamantopoulou offers the foreword to the volume.

*\*All publications of the Kokkalis Foundation are available for purchase in Greece at Sideris Publishing, [www.isideris.gr](http://www.isideris.gr)*

# JOSEPH NYE ADDRESSES LEADERSHIP & AMERICAN FOREIGN POLICY



Addressing a capacity audience of distinguished guests from politics, business and the academia, Dr. Joseph Nye, University Distinguished Service professor and former Harvard Kennedy School Dean delved into the theme of Leadership and American foreign policy, at the annual forum lecture event of the Kokkalis Foundation, held on June 19th 2008 at the Gennadius library of the American School of Classical Studies.

In his opening remarks, Kokkalis Foundation President Mr. Socrates Kokkalis acknowledged Professor Nye's vision and leadership as Dean of the Kennedy School and expressed his personal gratitude to Dr. Nye for adopting and promoting the Kokkalis Program for Southeastern and East Central Europe, the first regional program ever at Harvard, that generated a vast network of education, research and outreach activities.

Opening addresses by Dr. Jorge Dominguez, Vice Provost for International Affairs of Harvard University, and Dr. Joseph McCarthy, Senior Associate Dean and Director of Degree Programs of HKS preceded Dr. Nye's lecture. Answering to the question of whether a leader should be loved or feared, Nye focused on the relationship between power and leadership and elaborated on the skills of political leadership. A distinguished academic best known for promoting the concept of soft power, based on persuasion and influence, as a counterpoint to hard power, based on coercion and force, Dr. Nye discussed leadership as it relates to these notions and termed the mixture of these powers "smart power". He urged for soft power whenever possible and defined power as the ability to obtain outcomes through others, noting the difference between wanting to dominate followers and sharing influence with them. Smart power assumes the right mixture of leadership that attracts and inspires.

Dr. Nye emphasized that modern leadership should integrate three concepts: Emotional Intelligence, a Vision that a leader should be able to communicate, and Contextual Intelligence. He claimed that modern leadership needs to address issues that are transnational, such as Climate change or Trade, and argued that in these new types of issues labeling the world as either unipolar or multipolar does not provide a sufficient framework for an adequate interpretation of world affairs.



"The Kokkalis Program has come up in university-wide studies as a **model regional** program, distinguished for the **quality** of service to its fellows, its adherence to Harvard University **academic values** and the breadth of activities it brings to the University."

-Jorge Dominguez, Vice-Provost for International Affairs, Harvard University

## Athens Forum 2008



Examining different approaches to, as well as contexts of, leadership, Nye explained how the wider context can determine the effectiveness of a particular leader. A leader, he argued, who thrives in one environment may struggle in another. Dr. Nye's lecture placed the issue of leadership in the context of the upcoming array of foreign policy and leadership challenges of the next US president in a timely and insightful fashion. Referring to the role of the United States in the world in the last eight years, Dr. Nye stated "the US has failed to attract followers, very much to the contrary". However, the outcome of the US primary elections showed, in his view, that the US has the capacity to regenerate. Arguing that the role of Greece in SE Europe is a role of leadership, Dr. Nye stated "Greece is a source of stability in the Balkans".

Dr. Nye acknowledged Mr. Socrates Kokkalis' vision to build closer ties among the countries of SE Europe and to bring the region closer to the Harvard community through the Kokkalis Program for Southeastern Europe at Harvard eleven years ago, that now serves as a model of a regional program of scholarships for the entire University.

Vice-Provost for International Affairs of Harvard University, Dr. Jorge Dominguez, greeted the Forum and referred to Harvard University's belief in internationalizing and in establishing partnerships worldwide. Professor Dominguez visited the Athens Information Technology (AIT) Center in Peania on June 18 and discussed ways of enhancing AIT cooperation with Harvard University. AIT, founded by the INTRACOM group in 2002, is a partner of Carnegie Mellon University in Computer Science programs and hosts Harvard Kennedy School Executive Training programs once or twice each year.

Professor Dominguez thanked Mr. Socrates Kokkalis and the Kokkalis Foundation for their continued support of an increasingly large number of Southeast European students and professionals at Harvard and congratulated the Foundation for its lead position in promoting regional development through education.

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for the region with Harvard and the entire community."

-David Ellwood, Dean, Harvard Kennedy School

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## Events

### HARVARD UNIVERSITY HOSTS BULGARIAN PRIME MINISTER H.E. SERGEI STANISHEV GIVES KEYNOTE LECTURE ON BULGARIA'S REGIONAL ROLE



History was made on 29 September 2008 at Harvard University, where Bulgarian Prime Minister Sergei Stanishev delivered a public address entitled "Bulgaria as a Stabilizing Factor in Southeast Europe and the Black Sea Region". Organized by the Harvard Kennedy School's Kokkalis Program, it was the first lecture at Harvard by an active Prime Minister of Bulgaria, and received an enthusiastic reception by Harvard students, faculty and senior administrators. The event, which was co-sponsored by Harvard's Minda de Gunzburg Center for European Studies, highlighted Bulgaria's crucial role in the development of Southeast Europe and the Black Sea Region.

During his visit to Harvard, Prime Minister Stanishev also met and exchanged ideas with the Deputy Dean of the Kennedy School, Dr. Joseph McCarthy, University Marshal Jacqueline O'Neill, and noted scholar of international relations Dr. Joseph Nye. It was stated during the meeting that Bulgaria ranks fifth in terms of number of foreign students at Harvard College.

In his address, Stanishev outlined several key points, first noting Bulgaria's crucial role in the recent transformation of Southeast Europe from the powder keg of Europe to a region of ever-increasing cooperation, stability, and development. He argued for the importance of striving toward European Union and NATO membership, crediting both organizations with promoting democratization, good governance and economic prosperity in the region. Stanishev recommended that European nations reach agreements on energy and environmental goals, and called for the promotion of neighborly and constructive relations with Russia, Georgia, and South East European nations. Stanishev also encouraged Bulgarians educated abroad, along with other members of the Bulgarian diaspora, to return to Bulgaria, where new job opportunities are being created in the educational, technological, and other sectors.



The lecture was part of the Kokkalis Foundation and Kokkalis Program's sustained commitment since their establishment in 1997 to build closer ties between the countries of Southeast Europe and to promote the region internationally. Through its continued support of a growing number of Southeast European students and professionals at Harvard, the Kokkalis Foundation has become a leader in promoting regional development through education.

### PUBLICATIONS ON BULGARIA

The Kokkalis Foundation has published the discussions and conclusions reached at the conference "Bulgaria in Europe" in a 2006 volume named after the conference. An abstract of the book is available at <http://www.kokkalisfoundation.gr/en/articles/2006/6/1/1363/>.

The foundation has published other studies on Bulgaria, including the Defense Reform, Modernization and Military Cooperation in Southeastern Europe (2004), promoting Bulgaria's case for NATO membership. An abstract of the book is available at: <http://www.kokkalisfoundation.gr/en/articles/2004/9/1/1311/>.

For more on Bulgaria's PM visit and lecture at Harvard please visit:

<http://www.hks.harvard.edu/news-events/news/articles/bulgarian-pm-forum>.

### HARVARD UNIVERSITY HOSTS EUROPEAN COMMISSIONER FOR ENVIRONMENT STAVROS DIMAS URGES U.S. LEADERS TO TAKE A STAND ON CLIMATE CHANGE



In a public address at Harvard University, European Commissioner for the Environment Stavros Dimas called on the forthcoming U.S. administration to “send a strong international signal” in support of international agreements to combat the catastrophic impact of global warming. The event, “European Leadership on Global Environmental Challenges”, was held on 7 October, 2008 and was co-sponsored by the Harvard Kokkalis Program.

In his lecture, chaired by Harvard Professor of Environmental Policy John Holdren, Dimas outlined the European Union’s “ambitious environmental agenda” - which includes the goal of a 20% reduction in energy consumption by 2020; the world’s first and largest international emissions trading scheme; and targets for the increased use of sustainable and renewable energies.

Dimas also stressed the importance of international cooperation on issues such as climate change, biodiversity loss, and deforestation. While confident that both U.S. presidential candidates will enact strong environmental policies, he cautioned that the world looks to the U.S. to set an example and that, without American leadership, “it will be difficult to persuade countries like China and India to participate in an international agreement”.

The lecture was organized by Harvard’s Minda de Gunzburg Center for European Studies and co-sponsored by the Kokkalis Program on Southeastern and East-Central Europe, the Weatherhead Center for International Affairs, and Tufts University’s Karamanlis Chair in Hellenic and Southeastern European Studies.

During his visit to Harvard, Commissioner Dimas also participated in a lunch with top scholars of environmental studies from Harvard and other universities, and was officially received by University Marshal Jacqueline O’Neill.

### HARVARD UNIVERSITY HOSTS EUROPEAN COMMISSIONER FOR HEALTH ANDROULLA VASSILIOU CALLS FOR COOPERATION ON PUBLIC HEALTH CHALLENGES



“Health has no borders”, declared European Commissioner for Health Androulla Vassiliou in a public address at Harvard University, as she urged international cooperation on public health issues. The event, “Challenges Surrounding Public Health”, was co-sponsored by the Harvard Kokkalis Program.

In her lecture, chaired by Tufts University Professor Rosemary Taylor, Vassiliou cautioned governments against letting the global economic slowdown detract from long-term health goals and policies. “Good health is an investment”, Vassiliou declared. She praised U.S. efforts to promote preventive health measures, such as trans fat bans and tobacco-free environments, and called for the European Union and United States to cooperate, share best practices, and learn from one another.

Vassiliou also outlined the general objectives of the European Union’s Health Strategy - Fostering Good Health in an Ageing Europe, Protecting Citizens from Health Threats, and Dynamic Health Systems and New Technologies - and called for greater equity in health care services, both in the E.U. and the U.S.

The lecture was organized by Harvard’s Minda de Gunzburg Center for European Studies and co-sponsored by the Kokkalis Program on Southeastern and East-Central Europe, the Weatherhead Center for International Affairs, and Tufts University’s Karamanlis Chair in Hellenic and Southeastern European Studies.

During her visit to Harvard, Commissioner Vassiliou also participated in a lunch with health practitioners and scholars from the Boston area, hosted by Harvard School of Public Health Dean Barry Bloom, and was officially received by University Marshal Jacqueline O’Neill.



## Mr. Socrates Kokkalis Honored by New York's Hellenic Public Radio

Kokkalis Foundation Chairman Mr. Socrates Kokkalis has received the 2008 Phidippides Award by the Board of Directors of New York's Hellenic Public Radio for his contribution to Hellenism through the work and achievements of the Kokkalis Foundation, the Kokkalis Program at Harvard, and the Athens Information Technology Center.

The award gala dinner took place on Wednesday, November 12 at the Harvard Club of New York and featured Harvard Kennedy School Dean Dr. David Ellwood as keynote speaker. The ceremony was chaired by New York State Assemblyman Michael Gianaris and greeted by the President Emeritus of New York University and former Democratic Party Congressman Dr. John Brademas.

Accompanied by his spouse Eleni and his sons Petros and Socrates, the Chairman of the Kokkalis Foundation thanked the president of the Board of Directors of Hellenic Public Radio Mr. Alexandros Xenopoulos and said he considered the award a great honor, expressing his belief that as a non-profit organization of the Greek Diaspora, Hellenic Public Radio is a point of reference and beacon of Hellenism in the New York area.

On the occasion of the award gala, Mr. Kokkalis also met with the board of the Olympiacos Soccer Club of New York and thanked them for their love and passion for Olympiacos.

The award gala was attended by the Greek Ambassador in the United Nations and the Consuls General of Greece and of Cyprus in New York, prominent members of the Greek Diaspora, Harvard academics and senior management, and Harvard Kokkalis Fellows.

Named after the classical Athenian herald Phidippides, the award is given on an annual basis by the Hellenic Public Radio to individuals or to organizations, for their efforts to promote Hellenism. Past awardees include Jules Dassin, Mikis Theodorakis, Gianna Angelopoulou-Daskalaki, Senator Paul Sarbanes, and the Onassis Foundation, among others.



## Kokkalis Fellowships 2009

### CALL FOR APPLICATIONS

Master's in Public Policy, Public Administration,  
& Public Administration/International  
Development Fellowships

The Kokkalis Program supports individuals committed to invigorating the public sector in Southeastern and East-Central Europe by providing fellowships for study at Harvard Kennedy School.

Eligible to apply for a 2009 Kokkalis Fellowship are natives of fourteen countries of Southeastern and East-Central Europe who are applying for one of the following degree programs: Master in Public Policy (MPP); Master in Public Administration (MPA2); Mid-Career Master in Public Administration (MC/MPA); Master in Public Administration in International Development (MPA/ID).

Candidates with academic and/or professional backgrounds in one of the following fields are encouraged to apply: public policy and administration, the non-profit sector, law, economics, social sciences, or related fields. Applicants should demonstrate a strong commitment to public service and the region of Southeast Europe.

Candidates must complete both the online HKS application for admission and the Kokkalis Fellowship application. For more information, please visit:

[www.hks.harvard.edu/kokkalis/fellowships.html](http://www.hks.harvard.edu/kokkalis/fellowships.html)

The Deadline for submission of the Kokkalis Fellowship application is 9 January 2009. Deadlines for admission to HKS vary according to the degree program. Applicants should consult the following website for details: [www.hks.harvard.edu/apply/deadlines.htm](http://www.hks.harvard.edu/apply/deadlines.htm).



**HARVARD Kennedy School**

*Kokkalis Program on Southeastern  
and East-Central Europe*

## THE KOKKALIS FOUNDATION

### CHANGE OF ADDRESS

The new coordinates  
of the Kokkalis Foundation are:  
2 Adrianiou Street  
GR-115 25 Athens, Greece  
Tel.: +30 213 0004901-2  
Fax: +30 213 0004905